



Saturday, June 26th, 4-10 PM
Garfield Park – MacAllister Amphitheater & Grounds
Learn more on [our website](#)

We sincerely want to thank you for your consideration to sponsor the 2021 Garfield Park Art and Music Festival (GPAMF), an annual outdoor festival in Garfield Park that brings affordable art, talented local musicians, and culture to a public space. The mission of this festival is to showcase and celebrate local talent in the art and music scene in a diverse, inclusive, and equitable way. This annual event takes place on the last Saturday of June and is expanding each year with new features. The festival is in an upward growth trajectory, with over 2,000 people attending the 2019 GPAMF. Due to the COVID-19 pandemic in 2020, GPAMF was only featured as a radio show on local station, WQRT.

The funds invested through sponsorships help offset associated festival costs, including marketing, promotion, and compensation for the musicians, art installation, and art fair. The volunteer board and Indy Parks staff devote months of preparation time to produce a free, fun, family-friendly event that reaches multiple, diverse communities in the city of Indianapolis. We envision a relationship with our sponsors that brings the community together, and promotes the art, music, and culture of Indianapolis.

Please see the following two pages for more information on sponsorship levels and how you can support GPAMF.

Garfield Park Arts Center (GPAC)
2432 Conservatory Drive
Indianapolis, IN 46203
317-327-7135 | GPAC@Indy.Gov
www.gpacarts.org | @GPACIndyParks





Sponsorship Levels

Presenting Sponsor - \$1000

Includes everything below, plus: Sponsor thanked during event announcements on stage and given an opportunity to hang their own business banner along stage and/or art fair. Sponsor will also be given an opportunity to hand out promotional items at the event.

Platinum Sponsor - \$750

Includes everything below, plus: Logo/business name on banner visible to 40,000+ parkgoers.

Gold Sponsor – \$500

Includes everything below, plus: Logo on printed flyers and posters. Mentioned in June email newsletter to 65,000+ subscribers.

Silver Sponsor – \$250

Includes everything below, plus: Acknowledgement on printed flyers and poster.

Bronze Sponsor – \$100

Name and logo featured on GPAMF/GPAC website. Acknowledgement on social media to 9,000+ subscribers (Facebook, Instagram, Twitter).

Want to support GPAMF and donate as an individual? Donations less than \$100 are still helpful to carry out our Festival's mission! Contact us to donate: Kavita.Mahoney@Indy.Gov

Interested in supporting this awesome local event? Please fill out the information below, and mail it back with a check to 2432 Conservatory Drive, Indianapolis, IN 46203 (ATTN: Kavita Mahoney) with checks made out to the Friends of Garfield Park. Please also contact Garfield Park Arts Center Manager, Kavita Mahoney, at Kavita.Mahoney@Indy.Gov with your contact information and sponsorship pledge so we can coordinate details, logo retrieval, and get more information to promote your business or organization.

- Yes! My company wishes to sponsor the Garfield Park Art and Music Festival!
 - Presenting Sponsor - \$1,000
 - Platinum Sponsor - \$750
 - Gold Sponsor - \$500
 - Silver Sponsor - \$250
 - Bronze Sponsor - \$100
 - Supporting Sponsor – Please Specify Amount \$ _____

Please fill out the following page with your contact information.

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